



SPONSORSHIP AND ADVERTISING OPPORTUNITIES

In support of rebuilding Kibbutz Kissufim

The Calgary regional office of Jewish National Fund of Canada will host their annual Negev Event fundraiser on May 9, 2024. We will be hosting an inspiring evening with special guest, Israeli-American Actor and Activist **Yuval David**. This event raises funds for social-service infrastructure projects in Israel, and it is JNF Calgary's most important fundraiser of the year.

This year's Negev is raising funds to rebuild **Kibbutz Kissufim**, one of the many kibbutzes damaged or destroyed by Hamas on October 7th. We will be building important communal spaces for children and youth, to hasten their return home and support their recovery from trauma.

Will will hear from **Tal Shaul**, former commander in the Shin Bet (Israel's FBI) and the Israeli Navy's undercover operations in Gaza. He is a native of Kibbutz Kissufim and has been put in charge of its rebuilding.

Please inquire about Sponsorships, or Advertisements in the commemorative Program Book either by phone at 403-255-0295 ext.1, or by email, calgary@jnf.ca.

Questions about this event may be directed to Elliott Steinberg, Executive Director, JNF Calgary (Southern Alberta), 403-255-0297 or elliott.steinberg@jnf.ca.

All Sponsorship levels will be recognized on a plaque at the project site in Israel.

Sponsorship and Advertising

SPONSORSHIPS

Diamond Sponsor (\$36,000)

- Company logo/name on all promotional material, website and social media
- Complimentary entry for 4 people with reserved seating
- Two page colour ad in Program Book
- Verbal and print recognition in the video presentation
- Recognition on plaque at project site

Platinum Sponsor (\$25,000)

- Company logo/name on website & social media
- Complimentary entry for 4 people with reserved seating
- One page colour ad in Program Book
- Thank you message in video format, during presentation (optional)
- Verbal and print recognition in the video presentation
- Recognition on plaque at project site

Gold Sponsor (\$18,000)

- Company logo/name on website & social media
- Complimentary entry for 4 people with reserved seating
- One page colour ad in Program Book
- Verbal and print recognition in the presentation
- Recognition on plaque at project site

Silver Sponsor (\$15,000)

- Company logo/name on website & social media
- Complimentary entry for 4 people with reserved seating
- One page colour ad in Program Book insert
- Print recognition in the presentation
- Recognition on plaque at project site

Bronze Sponsor (\$10,000)

- Complimentary entry for 4 people with reserved seating
- One page colour ad in Program Book
- Print recognition in the presentation
- Recognition on plaque at project site

Blue and White Sponsor (\$7500)

- Complimentary entry for 4 people with reserved seating
- Half page colour ad in Program Book
- Recognition on plaque at project site

Sponsorships will have the value of included tickets subtracted from the donation amount for tax receipt and business receipt purposes, as per CRA regulations. If you are not attending, the full amount will be receipted.

Sponsorship and Advertising

ADVERTISING

(sizes are W x H)

Back Cover (\$2,500)

5.5" x 8" + 1/8" bleed

Two tickets may be purchased at \$25 each

Inside Front Cover (\$2,000)

5.5" x 8" + 1/8" bleed

Two tickets may be purchased at \$25 each

Inside Back Cover (\$2,000)

5.5" x 8" + 1/8" bleed

Two tickets may be purchased at \$25 each

Full Page (\$1,800)

5.125" x 7.63"

Premium ad placement

Two tickets may be purchased at \$25 each

Large (\$900)

5.125" x 5"

One ticket may be purchased at \$25 each

Medium (\$600)

5.125" x 2.4"

Small (\$400)

2.46" x 2.6"

Advertising art must be received by April 26. PDF or high resolution JPG files are accepted.

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